

**ekscenter
// xcenter**



**Support environment for cultural-creative industries in Goriška Region
//**

mag. Mija Lorbek



01



EKSCENTER KREATIVNIH PRAKS

Sinergija različnih ekosistemov na Goriškem odpira nov pomemben prostor, ki povezuje delovanje številnih napredno mislečih akterjev:

Mestna občina Nova Gorica // Mladinski center Nova Gorica // C-Astral, proizvodnja zračnih in vesoljskih plovil // Akademija umetnosti Univerze v Novi Gorici // Zavod za kulturo, umetnost in izobraževanje Kersnikova // Business Solutions // GOAP // Instrumentation Technologies // Arctur // Editor // Advansys // LED Luks // Ollo Audio // Intra Lighting // Spintec // Primorski tehnološki park // Saop // Gostol-Gopan // MAHLE Electric Drives Slovenija // Gameart // Akeo // NEPTUN digital // GOInfo // Medobčinsko društvo slepih in slabovidnih Nova Gorica // Šolski center Nova Gorica //

PREDSTAVITEV INOVACIJ ZDRUŽENIH PODJETIJ V EKSCENTRU

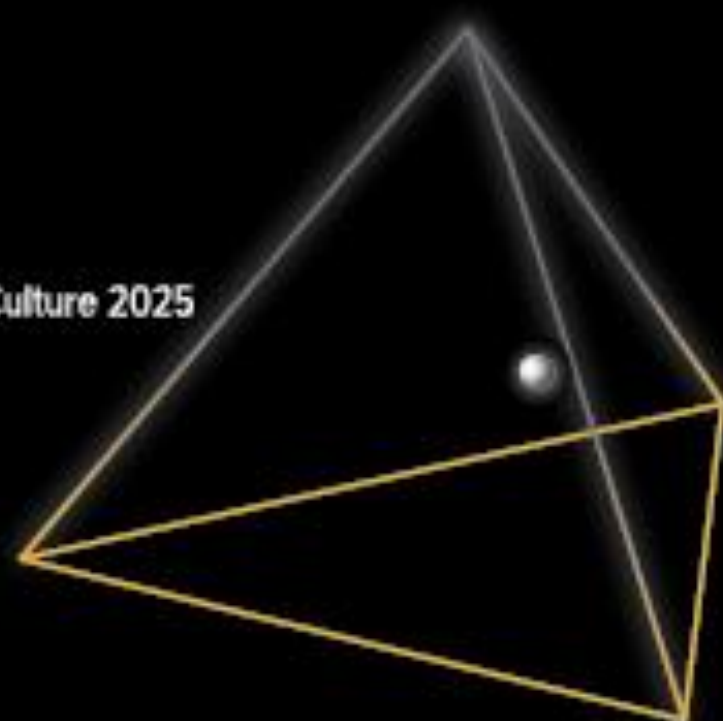
OLLO Audio // studio headphones
EDITOR // poslovna igra platforme//business game ODOO SCALE-UP
INTRA Lighting // Acousto Rectangular // Control your sound
GOAP Qubino // Wireless smart home
Primorski tehnološki park // The Primorska Technology Park
GOI2025 Evropska prestolnica Kulture 2025 // European Capital of Culture 2025

Innovative Companies videos

XCENTER OF CREATIVE PRACTICES

From the synergy of a diverse number of ecosystems a new space has emerged in the Goriška region that connects activities of several forward-thinking actors:

INSTALLATIONS OF BUSINESS INNOVATIONS @Xcenter



GOI 2025
Nova Gorica - Gorizia

Evropska prestolnica kulture
Capitale europea della cultura
European capital of culture



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.01



.04

.06

.20

.21



FAZA .01
PHASE .01

**/NSP otvoritveni teden/
najosnovnejši sprejemljiv prostor**

**/MVP opening week/
minimum viable place**

- Xcenter your one-stop-shop for creative practices

- built on synergic collusion of **art, design, education, business & research**
- on the one hand based on lean and start-up principles but on the other hand on art-thinking, design-thinking
- positioned to drive **footfall** in the newly refurbished part of the city **center**,
- engaging interactive art & call to action with workshops and project involvement for youth & creatives

/ x / [eks]

symbol

cross-mark.

multiplication sign.

dimension sign.

abbreviation

experimental.

extra.

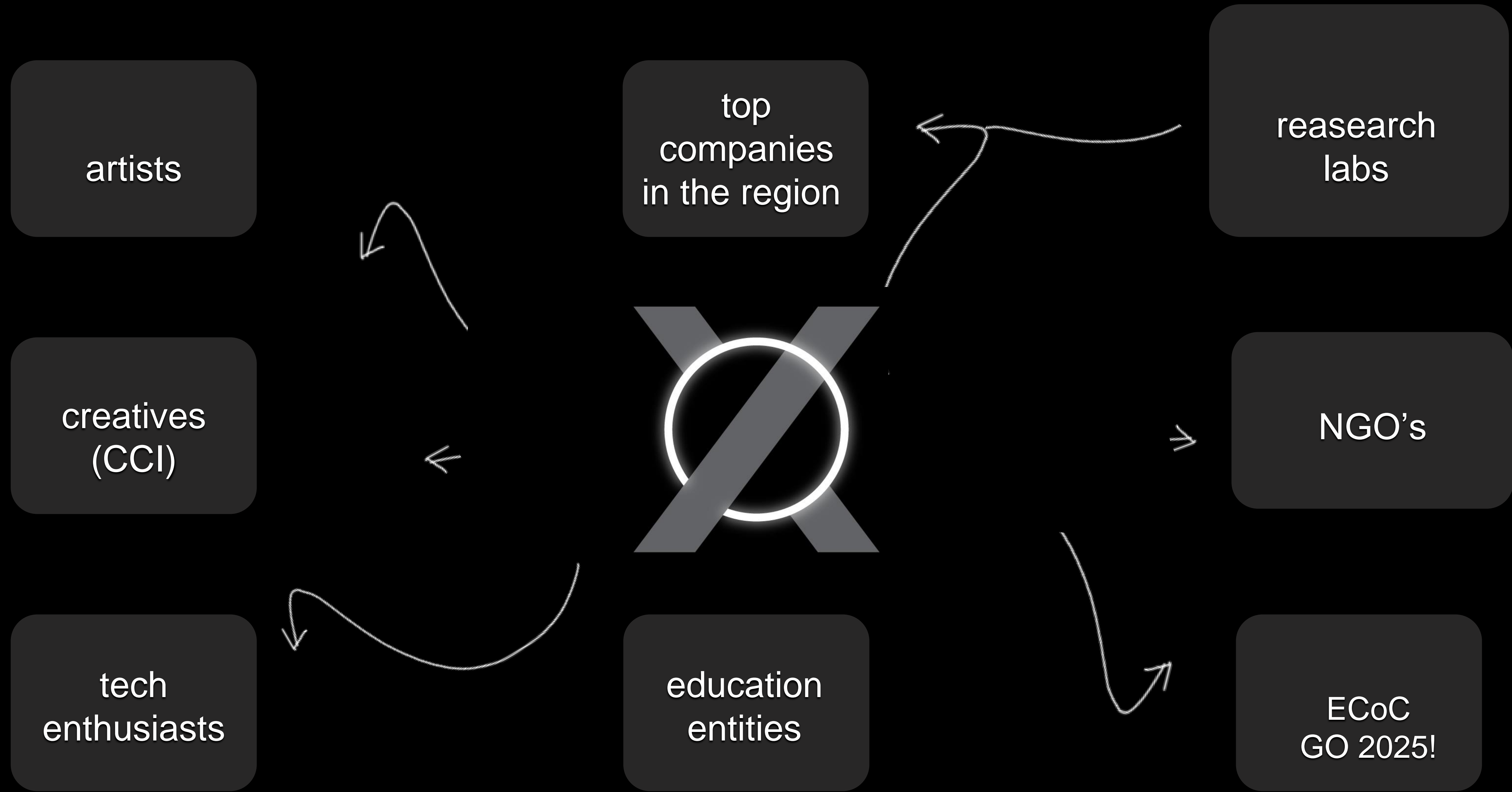
extraordinary.

XCS

eks
// XC

PON-PET
12:00





CONECTED ECOSYSTEMS

1. exhibitions

2. workshops

3. grants applications

4. co-productions

5. display & showcases

6. hybrid events

7. projects-in-residence



ACTIVITIES



eksc

/x/[eks]

symbol
cross-mark
multiplication sign
dimension sign

abbreviation
experimental
extra
extraordinary

XC



ekscenter
// xcenter

PON - PET // MON - FRI
12:00 | > 17:00



hiša

HIŠA POSKUSOV

9 am - 8 pm



1st press conference



o hička // house of experiments



SEPTEMBER ^{ZATE}

URADNA OTVORITEV XCENTRA 29.9. 8:00-21:00
//XCENTER OFFICIAL OPENING 29th of September

Thank you for your attention!

The future is NOW!

