


GO! 2025

Nova Gorica • Gorizia

Evropska prestolnica kulture
Capitale europea della cultura
European capital of culture

In 2025, Nova Gorica and Gorica will be the European Capitals of Culture

- ▶ The European Capital of Culture is a project of the **European Commission** that has been running since 1985.
- ▶ In 2025, this title will be hosted by Germany and Slovenia, more precisely the German city of Chemnitz and a joint project of a crossborder capital of culture Nova Gorica - Gorica.
- ▶ The theme of our winning project is 



JOINT CANDIDATURE FOR ECOC 2025

Nova Gorica and Gorizia's common endeavour is to overcome the barriers: the cities affected by wars and joined by the cooperation and friendship have set an ambitious objective to become a cross border European Capital of Culture.

The included area extends from the source to the mouth of the SOČA River and includes 40 municipalities on both sides of the border.

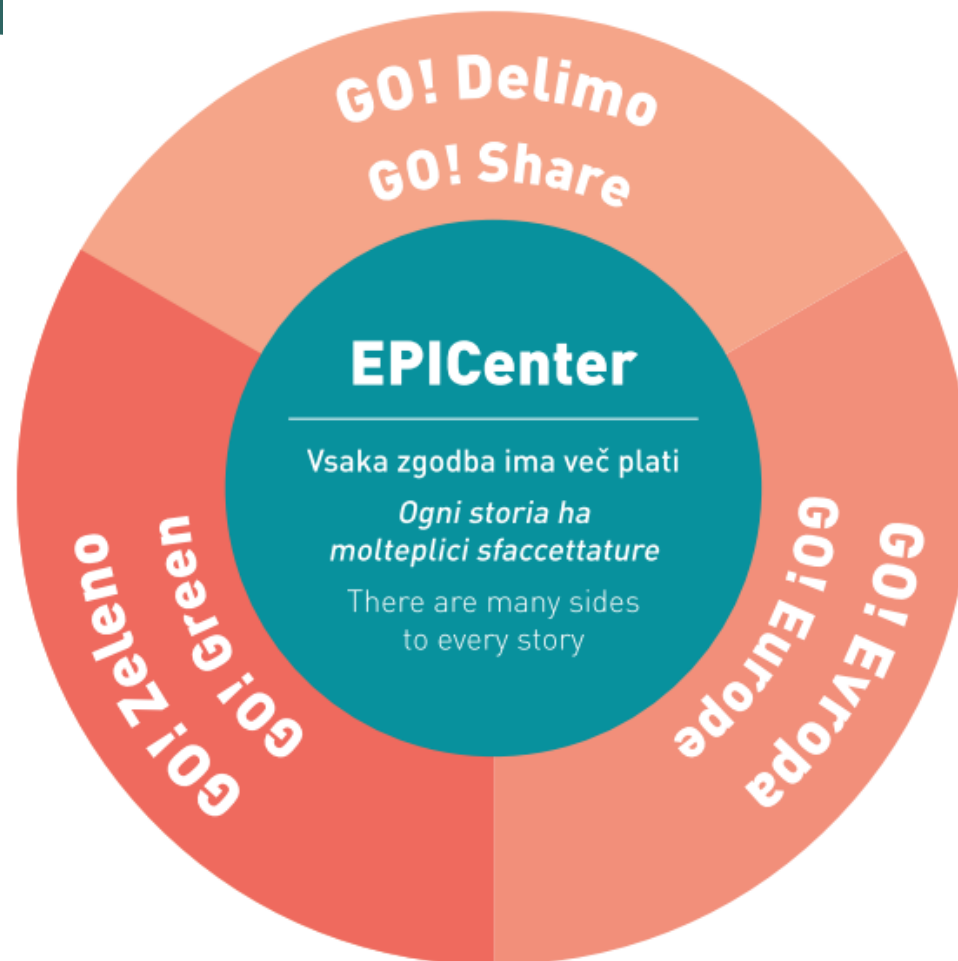
[Soca Valley - Our Source to Sea region & GO! 2025 - YouTube](#)



BORDERLESS GOALS

- ▶ We are endeavouring to revitalise the urban space, integrate human resources, learn and get to know each other's culture, heritage and knowledge to promote cultural production without borders, inspired by the fundamental values of European culture.
- ▶ We have created an interesting, future-oriented, sustainable programme to further the peculiarities and the heirloom of our region as a foundation for the excellence of the European Capital of Culture.

ECOC PROGRAMME CONCEPT



EPIC CENTRE

► EPIC CENTRE ON THE EUROPE SQUARE – MUSEUM INTERPRETING THE 20TH CENTURY HISTORY (THERE ARE MANY SIDES TO EVERY STORY)



GO! SHARE

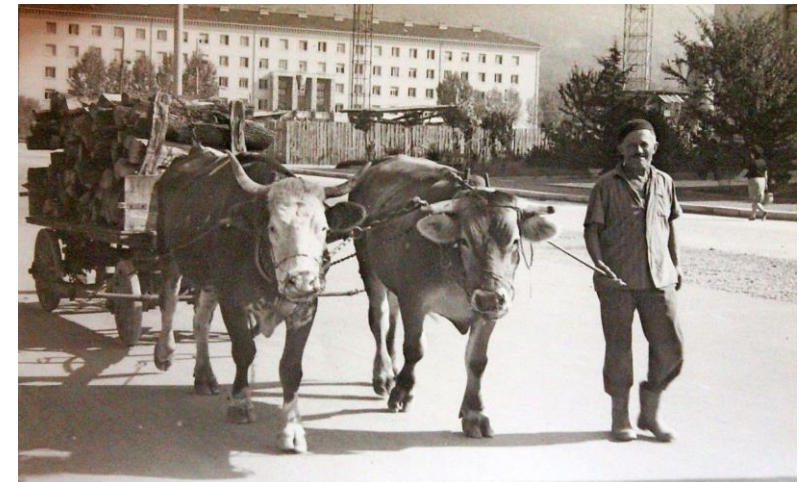
- ▶ 19 PROJECTS AIMING TO OVERCOME THE BARRIERS IN COMMUNICATION RISING FROM CULTURAL, LINGUISTIC AND OTHER DIFFERENCES

- ▶ [GO! Borderless Dance Performance by MN Dance Company & GO! 2025 - YouTube](#)



GO! EUROPE

- ▶ 19 projects disclosing the European dimensions of our land with the aim of raising the bar in understanding the rich tradition and the technological breakthrough of our region.
- ▶ The goal is to recall the importance of friendship marches, crossing borders in everyday interactions, as well to collect and revive stories, while saving our industrial heritage using new technologies.



GO! GREEN

► 17 PROJECTS THAT SHAPE THE GREEN DIMENSION OF OUR LAND, TO REVIVIFY OUR NATURAL HERITAGE AND PROMOTE SUSTAINABLE APPROACHES TO TACKLING THE CLIMATE CRISIS.



HORIZONTAL ACTIVITIES

- ▶ AUDIENCE DEVELOPMENT: TARGETING YOUNG PEOPLE, CROSS-BORDER AUDIENCES AND NATIONAL MINORITIES
- ▶ CAPACITY BUILDING
- ▶ SUPPORTING ACTIVITIES (ARTISTIC RESIDENCES)

URBAN INTERVENTIONS

- For our first art competition, we went to look for artists across EUROPE and brought them to embellish our home: the route of two important cycling events: the Giro D'Italia and the Tour of Slovenia.



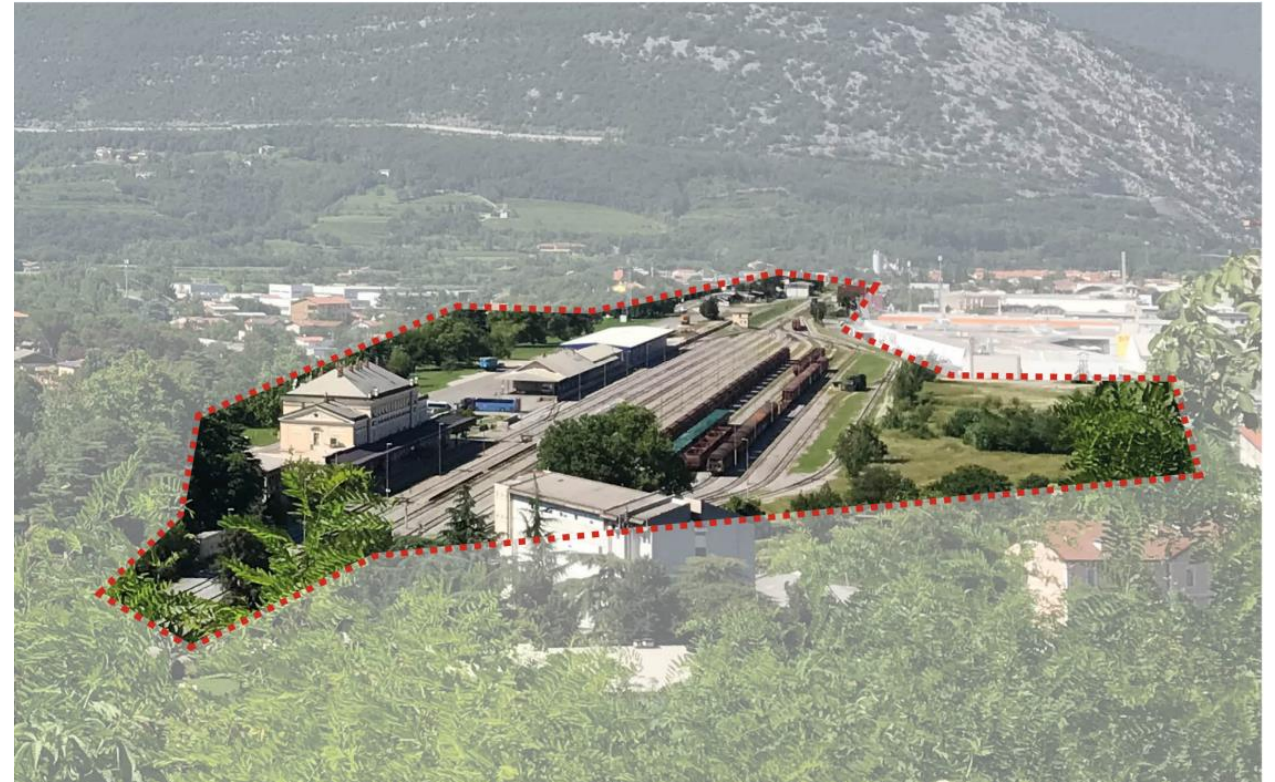
- [Urban Interventions #BorderlessARTtender by GO! 2025 - YouTube](#)

BORDERLESS COLOURBOOK

- ▶ <https://www.youtube.com/watch?v=yGroxqu1KLE>
- ▶ A special cross-border colouring book has brought a bunch of cute animals to Trg Evrope/Piazzale della Transalpina on both sides of the Slovenian/Italian border and now children can paint them with chalk. The special GO! 2025 chinks, bearing a miniature image of the colouring book on the label, are the best for this constantly reappearing children's artwork.



ECOC IMPACTS IN URBAN DEVELOPMENT



Economic impacts - BORDERLESS BEER

► With the European Capital of Culture, art is becoming a catalyst for integration and development in all areas, including the economy. Two local breweries, each on its side of the border joined their effort and brewed their Borderless Beer, with which we toasted with after winning the title.

► [BorderlessBEER & GO! 2025 - YouTube](#)



Cultural & social impacts - LANGUAGE COURSES

- ▶ The desire to understand a cross-border language and consequently culture is a kind of stamp that the ECOC initiative will leave in the social and cultural sector.
- ▶ [Nauči se Italijansko & Impara Lo Sloveno by GO! 2025 - YouTube](#)



THANK YOU FOR YOUR
ATTENTION!